

Supplement to:

Kovács, Balázs, and Michael T. Hannan. 2015. “Conceptual Spaces and the Consequences of Category Spanning.” *Sociological Science* 2: 252-286.

**Table A:** Control variables and cut-points for models in Table 6

Measure of NW	(1) $W_{DB}$	(2) $W_{DB}$	(3) $W_{DB}$	(4) $W_{DB}$	(5) $W_{MB}$	(6) $W_{MB}$	(7) $W_{MB}$	(8) $W_{MB}$
Non-food genre	0.034 <sup>‡</sup> (0.004)	0.034 <sup>‡</sup> (0.004)	0.069 <sup>‡</sup> (0.011)	0.070 <sup>‡</sup> (0.011)	0.033 <sup>‡</sup> (0.004)	0.033 <sup>‡</sup> (0.004)	0.056 <sup>‡</sup> (0.011)	0.036 <sup>‡</sup> (0.011)
Food stand	0.598 <sup>‡</sup> (0.019)	0.618 <sup>‡</sup> (0.019)	0.615 <sup>‡</sup> (0.024)	0.626 <sup>‡</sup> (0.024)	0.605 <sup>‡</sup> (0.019)	0.610 <sup>‡</sup> (0.024)	0.610 <sup>‡</sup> (0.024)	0.518 <sup>‡</sup> (0.024)
Review date	0.038 <sup>‡</sup> (0.001)	0.039 <sup>‡</sup> (0.002)	0.025 <sup>‡</sup> (0.002)	0.025 <sup>‡</sup> (0.002)	0.039 <sup>‡</sup> (0.002)	0.039 <sup>‡</sup> (0.001)	0.025 <sup>‡</sup> (0.002)	0.025 <sup>‡</sup> (0.002)
Rest. prominence	0.253 <sup>‡</sup> (0.002)	0.251 <sup>‡</sup> (0.002)	0.225 <sup>‡</sup> (0.004)	0.228 <sup>‡</sup> (0.004)	0.254 <sup>‡</sup> (0.002)	0.252 <sup>‡</sup> (0.002)	0.232 <sup>‡</sup> (0.004)	0.255 <sup>‡</sup> (0.004)
Reviewer activism	-0.049 <sup>‡</sup> (0.002)	-0.046 <sup>‡</sup> (0.002)	-0.043 <sup>‡</sup> (0.003)	-0.043 <sup>‡</sup> (0.003)	-0.047 <sup>‡</sup> (0.002)	-0.048 <sup>‡</sup> (0.002)	-0.044 <sup>‡</sup> (0.003)	-0.044 <sup>‡</sup> (0.003)
Cut-off points	-1.173 <sup>‡</sup> (0.025)	-1.21 <sup>‡</sup> (0.025)	-1.01 <sup>‡</sup> (0.053)	-0.618 <sup>‡</sup> (0.082)	-1.28 <sup>‡</sup> (0.022)	-1.30 <sup>‡</sup> (0.022)	-1.29 <sup>‡</sup> (0.046)	0.539 <sup>‡</sup> (0.072)
	-0.117 <sup>‡</sup> (0.025)	-0.149 <sup>‡</sup> (0.025)	0.070 (0.052)	0.463 <sup>‡</sup> (0.081)	-0.224 <sup>‡</sup> (0.021)	-0.248 <sup>‡</sup> (0.022)	-0.214 <sup>‡</sup> (0.046)	1.62 <sup>‡</sup> (0.072)
	0.997 <sup>‡</sup> (0.025)	0.967 <sup>‡</sup> (0.025)	1.204 <sup>‡</sup> (0.052)	1.598 <sup>‡</sup> (0.081)	0.891 <sup>‡</sup> (0.021)	0.865 <sup>‡</sup> (0.022)	0.920 <sup>‡</sup> (0.046)	2.76 <sup>‡</sup> (0.072)
	2.71 <sup>‡</sup> (0.025)	2.68 <sup>‡</sup> (0.025)	2.93 <sup>‡</sup> (0.052)	3.32 <sup>‡</sup> (0.082)	2.61 <sup>‡</sup> (0.022)	2.58 <sup>‡</sup> (0.022)	2.65 <sup>‡</sup> (0.046)	4.49 <sup>‡</sup> (0.072)
$\hat{\sigma}_v^2$	0.033 <sup>‡</sup> (0.001)	0.048 <sup>‡</sup> (0.002)	0.054 <sup>‡</sup> (0.003)	0.054 <sup>‡</sup> (0.003)	0.048 <sup>‡</sup> (0.002)	0.033 <sup>‡</sup> (0.001)	0.054 <sup>‡</sup> (0.003)	0.054 <sup>‡</sup> (0.003)
Sample	Full	Full	$W_{DB} > 0$	$W_{DB} > 0$	Full	Full	$W_{MB} > 0$	$W_{MB} > 0$
Observations	766,229	766,229	268,996	268,996	766,229	766,229	268,996	268,996
No. of reviewers	59,441	59,441	40,938	40,938	59,441	59,441	40,938	40,938
Mean sq. pred. error	1.242	1.242	1.219	1.219	1.242	1.242	1.219	1.217
Log-likelihood	-1,080,027	-1,080,027	-377,918	-377,890	-1,080,471	-1,080,182	-377,974	-377,407

Note: Standard errors in parentheses.

‡  $p < 0.01$ ; †  $p < 0.05$ ; \*  $p < 0.1$ .